

build

Examples of Red Box designs by Residential Attitudes.
 Pictures: Joel Barbitta, D-Max Photography, and supplied

CLASS ON A BUDGET

THE saying "cutting your coat to suit your cloth" rings particularly true in the current climate as many homebuyers busily rethink their wish lists to suit their budgets.

But a new name in the home building market could have the answer for buyers who want Savile Row style without the price tag.

Red Box by Residential Attitudes has a collection of 10 new designs priced from \$278,878 that aim to strike a balance between the innovative design buyers want and the reality of what they can afford.

Ian Anthem, sales and marketing manager at Red Box, believes this latest design portfolio means people building a new home don't have to sacrifice their vision in order to make the figures add up.

"The elevations are still as sexy as ever and we've kept the features and fittings up there with a Residential Attitudes specification so there is no compromise, but our designers have been very clever working with a smaller canvas," Ian says. "By limiting changes and keeping the floor plans fairly utilitarian, we can keep the price down."

While there may be some economies of design and an elegant simplicity in the Red Box blueprints, the aim is still to build a

boutique home packed with creative thinking and top-end styling.

David Hochwald-Jones, general manager at Residential Attitudes, says there are still names such as Dorf, Bosch and Corian on the specification list and an impressive list of inclusions, such as high ceilings and smart wiring.

"You don't have to go out and spend another \$50,000 or \$60,000 to get it to feel like a quality home - a Red Box home already has all those hallmarks in it," David says.

"These aren't cheap homes, but neither is the finish. It's about taking the Residential Attitudes experience to a few more people."

All off-the-plan designs, the Red Box collection includes seven double-storey homes and three single-storey designs.

They have been created by the Residential Attitudes design team to suit blocks of between 10m and 14m.

The Andromeda, which costs \$401,467 to build, is a 300sq m family home with a dedicated upstairs children's wing featuring three double bedrooms leading off a central foyer, plus a bathroom and a study/activity space that opens out to a balcony.

Downstairs, the home features a large home entertainment room off the entry hallway, a

private master suite, storeroom, kitchen with island bench and a big free-form living space that leads out to the alfresco area.

The laundry leads off the kitchen to make best use of this functional work space.

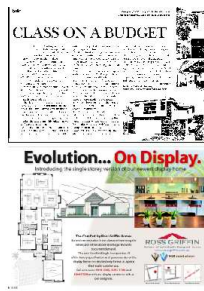
The narrower Cassiopeia, priced at \$403,571, offers just over 300sq m of home, including a grand downstairs master suite, study/guest bedroom, rear home theatre, kitchen, free-form living room and alfresco area.

Upstairs, there are three minor bedrooms and a lounge leading out to a balcony.

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